



# Feed the Meter. Change a Life.

***Sponsor Packet***



An initiative of the City of  
Montgomery in partnership  
with the Mid-Alabama Coalition  
for the Homeless

# What Is Feed the Meter?

The Mid-Alabama Coalition for the Homeless (MACH) is working with the City of Montgomery to develop resources with the goal of ending homelessness in the local area.

When you feed a green meter in Montgomery, you are helping people who are experiencing homelessness, imminent homelessness, or housing instability get back on their feet. Donations directly support local community service programs designed to help those in need obtain and maintain housing and to become self-supporting and productive members of our community. In addition to meter collections, donations are accepted online at [feedthemetermgm.org](http://feedthemetermgm.org).



## The Need

On any given night, hundreds of people, including veterans, children, and victims of domestic abuse, among others, are experiencing homelessness in our community. In most cases, people become homeless because of unexpected life circumstances and a lack of a support system. Some have discovered the cruel reality that they were only one or two paychecks away from homelessness. Some have severe, often, untreated, mental health issues. Others are, or have become, chronic substance abusers. Their stories are usually varied, but their need for support is their common denominator.

## Your Role

As a business leader or concerned citizen, you are in a position to make a difference in our community by sponsoring a meter and joining our team of supporters while gaining valuable exposure for your generosity.



## Hundreds of people in our area are homeless and:



are military  
veterans



fled domestic  
violence



are families with  
children



have untreated  
mental illness



are senior citizens

# Sponsor a Meter

Become a sponsor today! Simply fill out the form below and return it to Lydia Pickett at [Lydia@midalhomeless.org](mailto:Lydia@midalhomeless.org).

**Cost:** \$2,000 for a 1-year meter sponsorship

## You will receive:

- Placard bearing your name / organization's name on the meter
- Your name or logo on the website, [feedthemetermgm.org](http://feedthemetermgm.org)
- Recognition in all Feed the Meter publicity
- The satisfaction of knowing that you play an essential part in addressing a significant issue that calls for community-wide support

**Mail your payment to:** MACH, 101 Coliseum Boulevard, Montgomery, AL 36109

You may also become a sponsor online at [feedthemetermgm.org](http://feedthemetermgm.org).

## Questions?

Call or email Mid-Alabama Coalition for the Homeless at (334) 261-6182 or [Lydia@midalhomeless.org](mailto:Lydia@midalhomeless.org).

\_\_\_\_\_  
Company, Group, or Individual Name

\_\_\_\_\_  
Company Website Address

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Phone

### **For Office Use Only**

Date Payment Received: \_\_\_\_\_

Date Placard Installed: \_\_\_\_\_

Meter Location: \_\_\_\_\_

Date Notification Sent: \_\_\_\_\_

